


# Step Up for The Arc Walk & 5K Race

## Sponsorship Levels & Benefits

Saturday, May 18, 2024  
Jersey Shore BlueClaws

### Exclusive Platinum Event Sponsor \$6,500

- 
- Listed as Platinum Event Sponsor on Walk and 5K print and digital marketing materials
  - Featured on The Arc, Ocean County blog and social media channels with live link
  - Prominent logo placement on 500 Walk and 5K event t-shirts
  - Logo displayed on banner at event entrance and jumbotron (photo opportunity)
  - Invited to distribute product and materials at events

### Gold "Registration" Sponsor \$5,000

- 
- Listed as Gold Event Sponsor on Walk and 5K digital marketing materials
  - Featured on The Arc, Ocean County social media channels with live link
  - Large logo printed on 500 Walk and 5K event t-shirts
  - Logo displayed on signage at event registration and jumbotron (branding opportunity)
  - Invited to distribute product and materials at events


### Silver "After Party" Sponsor \$3,500

- 
- Listed as Silver Event Sponsor on Walk and 5K digital marketing materials
  - Featured on The Arc, Ocean County social media channels as lunch sponsor
  - Medium logo printed on 500 Walk and 5K event t-shirts
  - Logo displayed on signage at the lunch tent and jumbotron (branding opportunity)
  - Invited to distribute product and materials at events

### Bronze "Family Fun" Sponsor \$2,500

- 
- Listed as Bronze Event Sponsor on Walk and 5K website
  - Medium logo printed on 500 Walk and 5K event t-shirts
  - Logo displayed at Walk games and crafts and jumbotron (volunteer opportunity)
  - Invited to distribute product and materials at Walk

### Community "T-Shirt" Sponsor \$1,000

- 
- Listed as Community Event Sponsor on Walk and 5K website
  - Small logo printed on 500 Walk and 5K event t-shirts
  - Logo displayed on jumbotron
  - Invited to distribute product and materials at Walk



### Arc Angel \$500

- Business name printed on t-shirts
- Name displayed on jumbotron



### Tribute Trail \$250

- Name displayed along Walk route

Please visit [www.arcocean.org](http://www.arcocean.org) or contact [development@arcocean.org](mailto:development@arcocean.org) to sponsor.

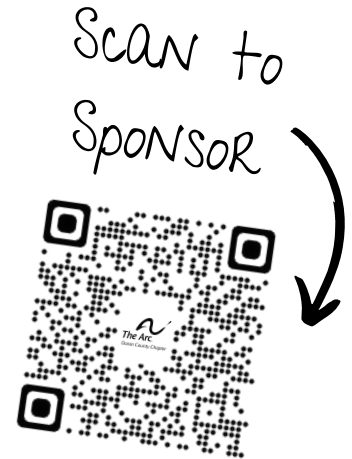


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- **Gold "Registration" Sponsor \$5,000**
- **Silver "After Party" Sponsor \$3,500**
- **Bronze "Family Fun" Sponsor \$2,500**
- **Community "T-Shirt" Sponsor \$1,000**
- **Arc Angel \$500**
- **Tribute Trail \$250**



Please return this form with your sponsorship check by April 19, 2024 to:  
The Arc, Ocean County Chapter, Attn: Event Sponsorship, 393 Mantoloking Road, Brick, NJ 08723.

To submit your sponsorship online via PayPal visit our website at [www.arcocean.org](http://www.arcocean.org)  
or call (732) 363-3335 to process your credit card payment over the phone.

An acknowledgement letter for your tax-deductible contribution will be mailed to you.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Sponsor Level: \_\_\_\_\_ T-Shirt Size: \_\_\_\_\_